

MarksonHRC and HR Strategies & Solutions Establish Strategic Partnership

New relationship enables both firms to offer more comprehensive, integrated human resource solutions.

ATLANTA, February 9, 2009 - MarksonHRC and HR Strategies & Solutions (HRSAS) announced today that they have established a partnership to provide their clients with a broader set of solutions around effectively managing their workforce.

MarksonHRC is a management consulting firm that helps companies develop, implement and administer executive pay, equity and deferred compensation programs aligned with business objectives. HRSAS is a boutique consultancy that helps organizations improve their people management processes. HRSAS serves as the part-time senior human resources advisor, helping early stage and smaller, established businesses develop and implement effective and scalable human resources action plans. HRSAS provides senior level and strategic HR services for organizations without that internal capability.

John Markson, MarksonHRC's President, stated that "I am very enthusiastic about this partnership as it allows both firms to broaden the services and perspective they can bring to bear on the people management issues facing our clients.

HRSAS has a perfectly complementary service offering to MarksonHRC. HRSAS focuses on HR strategy development, succession planning, employee relations, administrative efficiency, compliance and team building. MarksonHRC helps companies develop cash and equity-based incentives, tax-favored deferred compensation plans, retention and executive retirement plans".

Peter Rosen, HRSAS's President stated that "my partnership with MarksonHRC, along with my existing alliance with TalentQuest (www.talentquest.com), will allow HRSAS to offer a deeper and broader spectrum of services around attracting, retaining and engaging the key talent needed to produce successful business results".

About MarksonHRC

MarksonHRC (www.marksonhrc.com) was founded by John Markson in 2007. John has over 25 years of experience helping companies improve how they reward their workforce as a Fortune-50 corporate human resource executive, pension actuary and partner with a global HR consulting firm. MarksonHRC helps clients ranging from start-ups seeking to implement their first stock option program to the boards of mid-size public companies evaluating the best way to pay their top executives, to large private companies seeking to develop a long-term retention plan for their key employees. MarksonHRC takes a practical, collaborative approach with clients in helping them to improve their reward programs.

About HR Strategies & Solutions

HR Strategies & Solutions (www.hrsas.com) has been helping organizations build and implement effective and flexible HR programs since 2000. The company was founded by Peter Rosen, a human resources executive and attorney with more than 25 years of experience focusing on improving organizational effectiveness through enhancing senior management capability, optimizing employee engagement, integrating acquisitions, designing and gaining acceptance of new organizational structures, building cultures and improving HR administrative efficiency and compliance.