

Media Contact:
Manda Hunt
TalentQuest
(404) 441-3455
manda@lenoxcommunications.com

TalentQuest and MarksonHRC Partner to Broaden Client Offerings

*Human Capital Management Firm and Executive Compensation Consultancy
Enter Strategic Alliance*

ATLANTA / May 28th, 2009 – TalentQuest, a human capital management and software solutions firm, and MarksonHRC, a human resource advisory firm, have established a strategic partnership to offer more comprehensive talent management solutions to their respective clients.

TalentQuest has prioritized new partnerships over the course of 2009, after observing the positive client response to their continually expanding service spectrum. After assessing their existing capabilities, TalentQuest recognized the need for executive compensation expertise, to add to their spectrum of other executive-level services. With the recent addition of the TQ Compensation Management module, an alliance with executive compensation specialist MarksonHRC was especially timely. TalentQuest provides an organizational-wide compensation platform that aligns pay with performance for all employees and enables managers to execute compensation decisions efficiently, easily and reliably. MarksonHRC focuses on the executive level, helping companies develop, implement, and administer executive pay, equity and deferred compensation programs.

“This new partnership with TalentQuest greatly enhances our ability to help clients, attract, retain and motivate their key employees”, explained John Markson, President of MarksonHRC. “TalentQuest’s best-in-class software and its expertise in leadership development is a great complement to our experience and expertise in designing and implementing executive pay programs.”

In the strategic alliance, TalentQuest will extend MarksonHRC their full suite of talent management services and software modules- encompassing assessments, competency modeling, succession planning, management training, objectives management and compensation management. In return, MarksonHRC will offer TalentQuest clients executive pay guidance around cash and equity-based incentives, tax-favored deferred compensation plans, and executive retirement plans. The two firms will also exchange other employee retention techniques and best practices.

“We are excited about the new opportunities MarksonHRC will offer our clients,” stated Kevin Sessions, President of TalentQuest. “Their executive compensation consulting will be a complementary, value-added solution to our other TQ executive services-

succession planning, assessments, coaching and mentoring- and we look forward to working collaboratively with John and his talented team.”

About TalentQuest

TalentQuest (www.talentquest.com) has been strengthening organizational performance and advancing leadership for more than 35 years by blending the art of consulting with the science of technology. The company’s consultants and organizational psychologists deliver fully-integrated human capital management consulting and talent management solutions that span the entire employee lifecycle—from talent selection to leadership succession—enabling organizations to maximize the value of their investment in people. The company provides strategy alignment, assessment and selection, management and talent development at every level to enable clients to increase profitability and competitive positioning, and achieve peak performance.

About MarksonHRC

MarksonHRC (www.marksonhrc.com) was founded by John Markson in 2007. John has over 25 years of experience helping companies improve how they reward their workforce as a Fortune-50 corporate human resource executive, pension actuary and partner with a global HR consulting firm. MarksonHRC helps clients ranging from start-ups seeking to implement their first stock option program to the boards of mid-size public companies evaluating the best way to pay their top executives, to large private companies seeking to develop a long-term retention plan for their key employees. MarksonHRC takes a practical, collaborative approach with clients in helping them to improve their reward programs.

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